

Certificate Course on
**DETECTING AND
PREVENTING
INTERNAL AND
EXTERNAL FRAUD**



| 2020



07 | 08 | 09 | 10 | 11
D e c e m b e r

Thought Leaders



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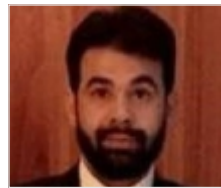
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PwC India

Digital Marketing Partner



Spliced Knot

AGENDA

IND Time 11.00 AM - 12.30 PM

UAE Time 9.30 AM - 11.00 AM

7th December

The Fraud Problem

- External versus Internal Fraud—short overview (Fraud Matrix) information security theft and fraud
- Who commits fraud – The Fraud Triangle (Graphic scenario of presence of all three components)
- Lessons from Fraudsters: (Examples of real-life frauds that can and do affect corporates

8th December

Conducting a Fraud Risk Assessment and Recognizing the Red Flags of Internal Fraud

- **External Fraud**
 - Vendor fraud (Case studies that show new ways vendor fraud can be committed)
 - The growing threat of cyber-crime (hacking/ information theft, system sabotage, viruses, etc.)
 - Q&A and Interactive Discussion
 - Fraud Risk Mitigation Cycle - Implementing a Company-Wide System for Detecting, Preventing and Investigating Fraud
 - Financial reporting fraud (Unusually high revenues, odd patterns in receivables, etc.)
 - Counterfeiting and piracy (Graphic samples of red flags)
 - Internet/cyber-fraud
- **Internal Fraud:**
 - Embezzlement (General definition; case studies)
 - Procure-to-Pay fraud (Procurement — Receiving—Accounts Payable Cycle)
 - Financial reporting fraud

9th December

Fraud Detection

- Whistle-blower hotlines: How to set them up and manage them (detailed discussion of do's and don'ts). Detailed instruction on best practices and mistakes to avoid

Other important fraud detection procedures:

- Surprise Internal Audit
- Regular internal audits, incorporating fraud audit testing
- Physical inspection of inventory
- Manual review of all vendors (to ensure

- absence of sham vendors)
- Developing Anti Fraud Strategy
- Use of AI in Fraud Detection
- New tool and technologies in Fraud Detection

Investigation Techniques- Forensic Accounting Investigation - What it Is

- Different from Internal Audit/ When to Call in Forensic Accountant/Auditor
- Forensic accounting/auditing techniques: Data Mining and Analytics (most powerful forensic accounting investigative tool); ratio analysis;
- Gathering evidence – Document retention, chain of custody, preservation, mistakes to avoid
- Securing crime scene
- Interviewing/interrogating suspects – Detailed steps with examples
- Documenting findings

Establishing an Anti- Fraud Culture

- Whistle blower programs
- Role of Fraud Manager
- Departmental Alliance and Safeguarding one's Organization
- Benchmarking the effectiveness of your anti-financial crime policies and procedures
- Building out technology infrastructure & Framework internally
- Enhancing Enterprise security by leveraging the combined power of hardware and software
- Determining risk appetite for complex but legal structures
- Developing global collaborative efforts to mitigate risks of fraudulent activities and constraining reputational risks

10th December

11th December

INR 8000* | AED 500

*+ GST

Register Now

84477 58768

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Programs

We provide

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Access to 3 live interactive virtual courses organized by Achromic Point & Achromic Point Academy



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Receive notices of seminars, conferences and continuing education short courses through WhatsApp support group



The opportunity to associate your organisation with Achromic Point



An opportunity to build a wider base of relationships with decision-makers in the industry



Discover profitable new business opportunities

Membership Enrollment Fees **INR 15,000/-** + Taxes

Terms and Conditions:

- ▶ The member may depute any other officer only from his/her organization with the authorization on Company Letter Head certifying that the nominated person is from his/her organization
- ▶ Individual member may depute his/her partner, employee from the same firm (Authorization letter would be needed)
- ▶ Membership will be valid till Dec 30, 2020